**Nancy Snow, Ph.D.**

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**Fields of study:**

Political Science (International Relations)

Political Communication (Public Diplomacy)

Propaganda and Persuasion (Northeast Asia, USA)

Intercultural/International Communication

Peace and Conflict Resolution Studies

**Current research interests:**

Comparative public diplomacy, exchange and gender diplomacy

**Current positions:**

Kyoto University of Foreign Studies

 Pax Mundi (“Distinguished”) Professor of Public Diplomacy

California State University, Fullerton

 Professor Emerita, College of Communications

Temple University Japan Institute of Contemporary Asian Studies

 Adjunct Fellow

Korea Foundation

Project Director, “Korean Government Scholarship Program as a Public Diplomacy Tool”

**Previous positions:**

Full Professor of Communications, California State University, Fullerton

Visiting Research Professor and Abe Fellow, Keio University

Fulbright Professor, American Culture, U.S. Foreign Policy, Sophia University

Senior Research Fellow, University of Southern California Center on Public Diplomacy

Adjunct Professor, University of Southern California Annenberg School

Visiting Professor of Public Diplomacy, Syracuse University Newhouse School

Visiting Professor, Tsinghua University, School of Journalism and Communication

Visiting Professor, Marketing Foreign Policy, IDC-Herzliya Lauder School, Israel

Visiting Professor, UiTM Centre for Media and Information Warfare Studies, Malaysia

Associate Director, UCLA Center for Communications and Community

Assistant Professor of Political Science, New England College

Executive Director and Media Spokesperson, Common Cause of New Hampshire

Presidential Management Fellow, Department of State/U.S. Information Agency

**Education:**

Ph.D., *magna cum laude*, International Relations (International/Intercultural Communication), School of International Service (SIS), American University, USA

Fellow, German Academic Exchange Service (DAAD), UC-Berkeley, USA

Fulbright Scholar, Federal Republic of Germany

B.A., *summa cum laude*, Political Science, Clemson University, USA

**Selected publications:**

*Japan’s Information War* (CreateSpace 2016), Japanese translation for Bunshindo

*The Routledge Handbook of Critical Public Relations* (with Jacquie L'Etang, David McKie, and Jordi Xifra), <https://www.routledge.com/The-Routledge-Handbook-of-Critical-Public-Relations/LEtang-McKie-Snow-Xifra/p/book/9780415727334> (also in Chinese)

*Propaganda and American Democracy*, editor (LSU Press, 2014),

<https://lsupress.org/books/detail/propaganda-and-american-democracy/>, also at Audible.com in narration by Jeff D. Konrad

*Truth is the Best Propaganda: Edward R. Murrow in the Kennedy Years*

(McLean, VA: Miniver, 2013), [https://www.amazon.com/Truth-Best-Propaganda-Murrows-Speeches/dp/1939282241/ref=tmm\_pap\_swatch\_0](https://www.amazon.com/Truth-Best-Propaganda-Murrows-Speeches/dp/1939282241/ref%3Dtmm_pap_swatch_0)

*Routledge Handbook of Public Diplomacy* (with Philip M. Taylor), also available in Chinese,

Farsi, Korean; 2009 hard/cloth publication in association with the USC Center on Public Diplomacy at the Annenberg School, University of Southern California.

<https://www.routledge.com/Routledge-Handbook-of-Public-Diplomacy/Snow-Snow-Taylor/p/book/9780415953023>

*Propaganda, Inc.: Selling America’s Culture to the World*, Third edition, 2010.

Also available in Japanese (Akashi), Portuguese, Farsi

[https://www.amazon.com/Propaganda-Inc-Selling-Americas-Culture/dp/1583228985/ref=tmm\_pap\_swatch\_0](https://www.amazon.com/Propaganda-Inc-Selling-Americas-Culture/dp/1583228985/ref%3Dtmm_pap_swatch_0)

*Citizen Arianna: The Huffington Post/AOL Merger: Triumph or Tragedy?*

 Ann Arbor, MI: Nimble Books, 2011

*Persuader-in-Chief: Global Opinion and Public Diplomacy in the Age of* *Obama*

Ann Arbor, MI: Nimble Books, 2009

*The Arrogance of American Power: What U.S. Leaders are Doing Wrong and Why It’s Our*

*Duty to Dissent*, Rowman & Littlefield, 2007,

<https://rowman.com/ISBN/9780742553736/The-Arrogance-of-American-Power-What-U.S.-Leaders-Are-Doing-Wrong-and-Why-It%27s-Our-Duty-to-Dissent>

*Information War: American Propaganda, Free Speech and Opinion Control since 9/11*

New York: Seven Stories, 2004, also available in Japanese (Iwanami) and Arabic

<https://www.amazon.com/Information-War-American-Propaganda-Opinion/dp/1583225579>

*War, Media and Propaganda: A Global Perspective* (with Yahya Kamalipour)

 Rowman and Littlefield, 2004, foreword by Ben Bagdikian

 <https://rowman.com/ISBN/9780742535626>

Under contract: *Routledge Handbook of Public Diplomacy* (2019) with Nicholas J. Cull; and *SAGE Handbook of* *Propaganda* (2020) with Paul Baines and Nicholas O’Shaughnessy

“Japan is Back: The International Public Relations of the Second Abe Administration,” by

Koichi Yamamura, Masamichi Shimizu, and Nancy Snow. In Judy VanSlyke and Jean Valin, *Public Relations Case Studies from Around the World* (2nd Edition). Bern, Switzerland: Peter Lang, 2017. DOI:https://doi.org/10.3726/b11746

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Tomlin, *Journal of International Communication*, Vol. 23, Issue 1, January 12, 2017.

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Jeff Kingston (Ed.), *Press Freedom in Contemporary Japan*. New York and London: Routledge, 2017.

“Public Diplomacy in a National Security Context” In Thierry Balzacq & Myriam Dunn

Cavelty (Eds.), *Routledge Handbook of Security Studies*, 2017.

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Relations, *Asia.Visions* 81, February 2016.

Review, Influence from Abroad: Foreign Voices, The U.S. Media and Public Opinion by Danny

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Sung-Un Yang and Dennis F. Kinsey (Eds.), *International Public Relations and Public Diplomacy: Communication and Engagement*. New York: Peter Lang, 2014.

“Public Diplomacy: New Dimensions and Implications.” In Thomas L. McPhail (Ed), *Global*

*Communication: Theories, Stakeholders and Trends*. London: Blackwell Publishing, 2014. 4th Edition.

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University and Fulbright professor in American culture and American foreign policy at Sophia

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including USC, Syracuse University, and Tsinghua University. A specialist in public diplomacy,

nation branding, and propaganda studies as well as peace and global security issues in Northeast

Asia, Dr. Snow is the author, editor and co-editor of 11 books, with two forthcoming. They include

*Japan’s Information War* (2016); the *Routledge Handbook of Public Diplomacy* (2009); *Propaganda*

*and American Democracy* (LSU Press, 2014); *Propaganda, Inc.: Selling America’s Culture to the*

*World* (Seven Stories, 2010); *Information War* (2004). Snow earned a Ph.D. from the School of

International Service, American University, Washington, D.C., where she was also a Presidential

Management Fellow at the Department of State and U.S. Information Agency, and B.A. in Political

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